



MUZA COMPETITION

APPLICATION GUIDELINES

1st Phase

"MUZA COMPETITION" is a project implemented by the Union of Albanian Municipalities in the Region in the framework of Tirana as European Youth Capital 2022, which includes the participation of passionate and professional youth, in the revitalization of ethnographic elements in the field of fashion design. The project is dedicated to young people aged 18-35 from all Albanian-speaking cities in the Western Balkans region, to offer them a wider range of professional opportunities aimed at promoting employment in creative economies, promoting the creation of start-up businesses or expanding existing businesses.

"MUZA COMPETITION" will be a center for creative economy and a place for new business opportunities, exchange and collaboration, ideas and solutions, promotion and presentation of the latest innovations. Our goal is to support the potential of new creative minds, to foster their interest in cultural heritage, presenting the synergy between contemporary fashion trends and traditional elements.

Now is the time to complete the documents to apply and get to work right away to submit all of your designs by **April 4th, 10:00 AM**.

The application criteria are as follows:

1. Young people aged 18-35 from albanian-speaking cities in the Western Balkans region;
2. Submission of sketches/designs which should contain as main themes, elements of ethnography and cultural heritage of different cities from the albanian-speaking region, based on the details as follows:
 - A portfolio with a minimum of 15 clothing sketches, to show your initial design concept (maximum 20 sketches) in A4 format. For each sketch, you should briefly describe the materials you intend to use in the making.
 - Your designs will be evaluated in several categories; use of cultural heritage elements, methods used to produce designs, creativity and originality, sustainability, marketability.
 - Every outfit should be a complete outfit.



Unioni i Bashkive
Shqiptare në Rajon



tirana
EUROPEAN
YOUTH
CAPITAL 2022



BASHKIA
TIRANË

- Shoes and accessories are not required to be designed, but you will need to provide shoes / accessories for your collection when you reach the final third stage.
- Creations must be original and not previously published or used.
- No clothing is required to be produced/ manufactured in the first and second stages of application.

Documents you are required to submit:

1. Identity card of the applicant;
2. CV
3. Application form according to the form required on the application page;
4. Submit 15 clothing sketches to show your initial design concept (maximum 20).

When submitting your application documents you should keep in mind that:

1. All documents must be completed in Albanian or English.
2. All the above documents must be submitted physically or by mail to the offices of the Union of Albanian Municipalities in the Region at the address: **Sheshi Skënderbej, Pallati i Kulturës, Kati 2^{-të}, Zyra 18** (Skënderbej Square, Palace of Culture, 2nd Floor, Office no.18)
3. **The deadline** for applications is Monday, **April 4th, 2022** at 10:00 AM (GMT + 1).
4. Any application received after the competition deadline will not be accepted.
5. After submitting the application, you will receive a confirmation by email.
6. After submission, our team can contact applicants for further information.
7. Please note that you will **NOT** be able to change your application after you submit.